Filed Electronically
Ms. Marlene H. Dortch
Office of the Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Requirements for Digital Television Receiving Capability ET Docket No. 05-24

Dear Ms. Dortch:

On Thursday, July 29, 2005, Michael Williams, Executive Vice President, General Counsel and Secretary, Joel Wiginton, Vice President and Senior Counsel, Government and Industry Affairs, and Jim Morgan (the undersigned), Director and Counsel, Government and Industry Affairs, for Sony Electronics Inc. ("SEL"), and Jeffrey L. Turner of Patton Boggs LLP, met with Commissioner Jonathan S. Adelstein and Rudy Brioché, Legal Advisor to Commissioner Adelstein.

The SEL representatives reiterated their company's dedication to advancing the digital transition. In particular, the parties discussed SEL's planned efforts during the August 2005 to February 2006 buying season to promote the DTV transition directly to consumers and to educate consumers about the various choices available to them in today's digital television market. The parties also discussed the challenges faced by SEL in complying with the Commission's digital tuner mandates.

This letter is being submitted in accordance with Section 1.1206 of the Commission's rules. A copy has been delivered to the parties listed below by electronic mail.

Respectfully submitted,

Jim Morgan

Jim Morgan Director and Counsel Government & Industry Affairs Sony Electronics Inc. Ms. Marlene Dortch March 15, 2005Page 2

cc: Commissioner Jonathan S. Adelstein Mr. Rudy Brioché